



For the Good of  
the Company





Things were going well for Jordan lately. He was in his mid-twenties and the CFO of his mother's large women's clothing company, Estarly.

Things hadn't always been this way however. Several years ago Jordan was at university on the other side of the country when his father (and former CFO of the company) passed away. Jordan was forced to move back home to finish his studies and take over the financial responsibilities of the company, which was a lot to ask a then 21 year-old. Eventually, with a lot of hard work, he was able to finish his accounting degree and get a handle on his new responsibilities, although helping run a women's clothing company was far from what he had planned to do with his life.



Jordan's mother Estelle was a stellar business woman. With the financial assistance of her former husband, she was able to turn a small handmade clothing line into a Fortune 500 company that specialized in business and casual attire for young professional women.

As she neared retirement age, Jordan could tell that she was starting to shift some of the corporate responsibility his way. Jordan welcomed the new responsibilities and was looking forward to taking over someday... not realizing what taking over the business would actually entail.



Jordan and his younger sister Sara were about as different as you could get. Sara was a free-spirit and loved partying. While Jordan was forced to take on many responsibilities at a young age, Sara seemingly never had to worry about a thing. She went to school for fashion design and failed out, which didn't matter much because she was currently the "lead" designer for their nightlife clothing line.

Although her designs were actually quite popular, she often shirked her responsibilities which caused a lot of tension with her no-nonsense brother. She liked not having people rely on her and was fine with having minimal responsibilities.



As Jordan was walking past the conference room one afternoon he noticed that his mother was meeting with several members of the board of directors (the type of meeting he would usually be involved in). Curious as to what they were talking about, he listened in by a nearby window.

He overheard them talking with his mother about her retirement plans and when she insisted that Jordan would be taking over, the rest of the board adamantly disagreed that a man should be running the company.



Estarly was well known for employing a large number of women, especially at the upper management levels. They were also very much involved with advancing women's rights issues. The board reasoned that their reputation would be tarnished if a man was to take over as the President. Eventually, Jordan's mother conceded and suggested that Sara eventually take over and that Jordan could fill a Vice President role.

Jordan couldn't believe what he was hearing! Sara would run the company into the ground and there is no way that he could take orders from his incompetent sister. He needed to come up with a plan fast... for the good of the company.



Jordan racked his brain for days trying to figure out what to do. He had no idea when his mother was planning on announcing her retirement so he had to move fast. A crazy plan came to Jordan as Estarly was sponsoring a local LGBTQ event. If he could portray himself as a transgender woman, the board of directors couldn't use his "maleness" against him. Once he became President he would simply say that he decided not to transition and return to presenting himself as the man he was.

Although it would be embarrassing for him, it would bring publicity to the company and prevent Sara from taking over and ruining all he and his parents had worked for.



Jordan had convinced himself that this was the only option and his plan was all set. He purposely didn't show up to a cross-town meeting that he was suppose to meet his mother at, but made sure to call Sara and tell her that he was really sick and wouldn't make it into work. When Estelle tried to call Jordan he didn't answer knowing that she would then call Sara. Sara then relayed to the news of Jordan's sickness to Estelle.

Knowing that his mother would be worried that he didn't answer the phone, he was counting on her dropping by his place "unexpected".



Although Jordan heard his mother knocking on the door, he purposely ignored it and turned some music up in his bedroom. Growing increasingly worried, Estelle decided to use her spare key to let herself in. Hearing the music, she made her way toward Jordan's bedroom.

When she got to the doorway she let out a scream as she got the shock of her life!



Jordan was standing in front of a large mirror posing in a slinky red dress complete with red high heels and a long blonde wig. When he heard his mother scream he turned and had an extremely embarrassed look on his face (although he was pretending to be trans, he didn't have to pretend to be embarrassed).





After a long talk with his mother, Jordan eventually “confessed” that he has felt like a woman inside for a long time and that this was a way of coping with his repressed feelings.

Although Estelle was **VERY** surprised she was also very supportive and suggested that Jordan visit a psychologist about his feelings and that she would support him the entire way if he decided to transition. Jordan thanked her for her support.



After Estelle left, Jordan felt terrible about deceiving his mother like this, but he just couldn't see a better way to protect the company and her legacy.

He did have to admit that he didn't look half bad in the dress either.





To make things seem more legitimate and to establish a basis for his claim of being transgender, Jordan set up an appointment with the psychologist. He prepared for the visit by watching several Youtube videos about actual trans people's experiences. Jordan was surprised at how easy it was to trick the psychologist into thinking he was trans.

The psychologist also referred him to an endocrinologist to discuss the steps toward a medical transition. The doctor ultimately prescribed him antiandrogens and female hormones. Jordan was torn on how to proceed from here. He didn't want any irreversible changes made to his body, but a subtle difference would help to persuade people that he was actually trans. He ultimately decided to cut the dosage in half in the hopes that the changes would be minor, but still noticeable.



The next step was to tell his sister. Sara was initially suspicious when Jordan was first telling her of his “feelings”. Then, thinking he was joking, she busted out in laughter.

When Jordan had finally convinced her that he was serious, and that he would be transitioning, something seemed to switch in the way Sara acted toward Jordan. She went from dismissive and suspicious to supporting and excited. She couldn’t stop talking about how fun it was going to be to have a sister and how she was going to help him every step of the way. Jordan didn’t expect this type of reaction and got a little worried about how involved she would be in his “transition”.



The following week Jordan made a formal announcement to the board of directors and the upper management of the company. He told them that they can still use Jordan for his name, being it was unisex anyway, but that they could start using female pronouns when addressing him. Most everyone was surprisingly supportive and seemed to be much more friendly toward Jordan already. Although there were a couple members of the board they seemed a bit suspicious.



And so it began.

Sara and Estelle helped Jordan pick out some feminine professional clothing to wear to the office, which was easy considering they controlled a women's clothing company. Jordan convinced them that he wanted to start out slow, so they put together a collection of pant suits and tops.

To his surprise, the clothes were actually quite comfortable (and he didn't even have to wear a tie anymore!) The only things he was really doing different was making sure he shaved closely everyday and that his hair looked presentable. This was going to be easier than he thought.



The initial shock of Jordan's big reveal had eventually calmed down and Jordan had got back into a normal groove at work. After about a month he started to notice some very subtle changes to his skin and his hair seemed to be growing a bit faster. He figured he would wait to have it cut and just started combing it back in a unisex fashion with some gel.



It was mid-morning on Friday when Jordan got a text from his sister that he was needed down in the design studio asap. Thinking it was work related, Jordan rushed down only to realize he had been setup. Sara had just finished a fashion shoot and had the stylist and makeup artists still on hand.

Sara wanted to celebrate Jordan making it a month into “her” transition by giving him a makeover. Jordan wanted to run away, but with all of the other employees there he knew to had to keep up appearances.



The stylists and makeup artists went to work. They first plucked his eyebrows into feminine arches and applied foundation to his face. As this was happening, he felt two sharp pinches on his ear lobes and they slid in some small pearl earrings. They then attacked his face with an assortment of makeup. Blush, eyeliner, mascara, eyeshadow, lipstick,... They were trying to explain each step to Jordan, but he was too embarrassed to pay much attention. To finish it off, they placed a short wig on his head and styled it.



Jordan was amazed at the final product and couldn't stop staring at himself in the mirror. He actually looked like a woman. Eventually his gaze was broken when Sara yelled at him to get ready for lunch, they were going out!

Most of his coworkers complimented him on his new look and told him they were glad he was starting to feel comfortable as a woman. Jordan quickly realized that makeup and earrings had now become his new normal.





Sara had insisted on getting a full makeup kit for Jordan that weekend and spent several hours over at his place teaching him how to properly apply and remove it. She also noticed he didn't have any female lounge wear (she made a note to herself to pick some up for him).

Jordan returned to work the following Monday showing off his new makeup skills to the excitement of the ladies in the office. He did however forgo the wig, saying he preferred his natural hairstyle.

A few days later Sara insisted on coming with Jordan to his monthly endocrinologist checkup to which he begrudgingly agreed. The doctor said that the level of female hormones in his system were lower than expected (from the half dosage he was taking). The doctors then told him that she could insert a higher dose implant that would last for a full year into his buttocks.

Not wanting to raise Sara's suspicions, Jordan had no choice but to agree to the new higher dosage.





Over the next couple weeks Sara kept badgering him on when he was going to get laser hair removal to deal with his 5 o'clock shadow. Eventually he conceded and let Sara set up an appointment for him. He was now starting to get a bit worried about the long-term effects that his ruse could have on the rest of his life, this would mean he couldn't grow a beard when he decided to go back to living as a man! He was hoping his mother would decide about retirement soon.

The one nice thing about the hair removal was that he could stop wearing makeup while he let his hair grow out between sessions.



And so, week-by-week Jordan's beard was slowly reduced to nothing.



Now that the hair removal was over and done with, Jordan decided to go back to wearing makeup regularly. He also realized that his mother might be delaying her retirement until he shows everyone that he is serious about his transition and won't back out. So he started adding some more accessories and feminine clothing to his wardrobe.



The doctor was pleased with the progress that Jordan's body was showing. His skin was noticeably softer now and his nipples were getting very sensitive. The biggest concern for Jordan was how his breasts were starting to develop. This fact also happened to be the thing that Sara was most excited about!

The doctor estimated that Jordan was nearing an A-cup and that he may want to consider wearing bras in the future.



Sara couldn't wait and immediately drove Jordan back to the company headquarters so that she could show Jordan all of the padded bras they had to offer. Jordan was a bit hesitant, but knew he needed to keep up the charade.

He also realized it was nice that him and Sara were finally getting along, and that she was actually a pleasant person to be around.



Eventually Jordan started to get more and more comfortable not only presenting himself as a female at the office, but also in public when Sara insisted on him coming out with her and her friends.

Jordan especially liked hanging out with Sara's friend Melissa who was a bit wild but seemed like a good person. She was also very interested in whether Jordan was still attracted to girls. Sara had to warn Jordan a couple times that he should watch out for Melissa.



As the months passed Jordan became more and more comfortable with his ever more feminine appearance. At his mother's insistence, he had been seeing a speech therapist to help feminize his voice for when we had to interact with clients. Eventually he had to try to even use his masculine voice.

The only time he actually reflected on the long-term repercussions of his plan were during his doctor's visits when they would record his progress. It seemed his breast growth was beginning to slow, even though his hips and thighs continued to gain fat tissue.





Jordan and Melissa had become good friends by this point. Melissa even got Jordan to start working out with her. The exercise felt good and seemed to offset the weight gain Jordan was experiencing in his hips and butt. He had to admit, he was starting to like the comfy workout clothes that he got to wear now.

Jordan always had a great time with Melissa, even when he had to indulge her with a few poses after their workouts.





After weeks of prodding, the day finally arrived when Estelle and Sara convinced Jordan to wear a skirt to work. His mother was becoming very insistent that he become more familiar with the entire clothing line, which included skirts and dresses. This meant that Jordan had to be a lot more consistent about shaving his legs.

To his surprise, wearing skirts wasn't as bad as he thought once he got used to it. He just had to keep telling himself that it would be worth it in the long run and that he will look back at this time in his life and laugh about what he went through.



It was a Friday night and Jordan had decided to go out with Sara, Melissa, and a group of their friends. Melissa seemed a little extra motivated to party and convinced Jordan to stay out with her after everyone else left. After several rounds of drinks Melissa suggested they go back to her place. As soon as they crossed the doorway Melissa planted a very passionate kiss on Jordan's lips and told him she had wanted to do that for a long time. Jordan didn't know how to react, so he simple said "me too" before continuing to kiss her.



After their passionate make-out session Jordan asked her if it bothered her that he was trans? She said she has always thought of herself as a lesbian and that she sees him just like any other attractive girl now, although it was a bit strange to have something poking her when they were kissing.

When Jordan asked if that was going to be a problem, Melissa simple replied, “it’s always been something I’ve been curious about, but have never pursued because they are usually attached to men, hahaha.” She then told him that she wasn’t quite ready to take things that far, but she said she was looking forward to exploring their relationship more.



Jordan was on cloud-nine when he returned to work the following week. It had been a long time since he had been in a relationship, and he never thought it would happen when he was pretending to be a girl!

Sara noticed his new found swagger and had to give him a hard time about finally getting together with Melissa. She then made sure he was ready for his medical check-in tomorrow and told him not to plan anything for the week of his birthday in couple months. Jordan was a bit suspicious of her intentions, but agreed anyway.





At his next appointment, the doctor had informed Jordan that although his hips and butt would probably keep gaining fat tissue, his breasts had likely stopped growing and that if he wanted a larger chest he should consider surgery. To keep up appearances, Jordan acted disappointed by the news and told Sara that surgery would likely be too expensive and that he was thankful for what he had already gained (while in truth being very relieved that he wouldn't have to deal with a large chest when this was all over)... or so he thought.

Sara knew he had the money for breast implants, but just assumed he was being modest and frugal as always. She knew she would have to step in.



Jordan and Melissa's relationship had developed quickly in the next few weeks. They had gone out several times and stayed in even more. Jordan had come to appreciate the benefits of the increased sensitivity of his nipples. He was also more motivated to look good for Melissa. He was wearing more form-fitting clothes and even started letting her paint his nails.

He was really starting to like her and worried about what would happen when he goes back to being a man?





It was the week before Jordan's birthday and Sara sprung the news on Jordan that she had got tickets to an all-inclusive resort outside Los Angeles for them and Melissa. They would be there all week and she had a special surprise for him when they got there.

Jordan was still surprised by how nice Sara had been over the past several months; he couldn't even remember a time she got him anything for his birthday. He thought it might actually be nice to get away from work and relax a bit.





As soon as the three of them got off the plane Sara rushed them to a cab and said they had an appointment they needed to get to. Jordan was surprised when the appointment turned out to be at a plastic surgeon's office! Knowing Jordan wouldn't do it on his own, Melissa and Sara conspired to setup a consultation with a doctor about getting breast implants for his birthday.

Jordan felt trapped. He could see that they really thought they had his best interests in mind and he now regretted telling them both that he wished his breasts were bigger. He realized he had no choice except to go to the consultation and follow through with the surgery the following day. Melissa certainly seemed excited about the surgery, and really showed him later that evening.



The actual surgery went smoothly and Jordan awoke from anesthesia with a nice new set of C-cup breasts. The doctor gave him some pain meds and sent him on his way wearing a huge support bra.

The next few days were spent in the hotel room letting Melissa take care of him as he recovered. At his return checkup the doctor said he was recovering beautifully and he was clear to return to normal activities. That only left a couple days left in LA to enjoy himself. Good thing Melissa had some things in mind.



The three of them spent the next morning sitting by the pool and getting massages. Jordan couldn't believe he now had a large set of breasts on full display for people to see.

After they were finished Melissa told Jordan she had a special evening planned for them and that Sara was going to help Jordan get ready. With that, Sara and Jordan headed to the salon. Jordan was treated to a full body waxing before having his hair and makeup done. Afterwards, Sara took him to a local boutique to help him pick out a dress for his date with Melissa.





Sara insisted that Jordan picked out something that showed off his new assets. Jordan himself actually wanted to make sure he looked good for Melissa. Needless to say, Melissa was stunned when Jordan came walking into her room before dinner.

Later that evening Melissa had a surprise for Jordan and came out of the bathroom wearing some sexy lingerie. As they were messing around Melissa was gently fondling Jordan's new breasts when she told him she was ready to experience all of him. Melissa quickly came to realize there were benefits to dating a girl like Jordan.





And so, Jordan returned to work the following week to many compliments on his new features.

Jordan got back into his usual work routine for the next several months. As he was hoping, his mother began to shift more and more of the company management toward him and eventually made him the Vice President with the intention of taking over in the future. It looked like his plan was finally going to pay off. Now he was just worried about what would happen with Melissa after her took over the company?





Things continued to progress between Melissa and Jordan. Melissa's reservations about Jordan's anatomy were a long forgotten memory.

Then it finally happened...

Melissa asked Jordan to marry her while they were vacationing on the beach in Mexico. Jordan knew that he/she loved her and said yes. He now had a very hard choice to make, should he tell her about his original plan for taking over the company, or just accept his fate and live his life as a woman? Control of a successful company and a loving wife as a woman, or an unknown future as a man?



It wasn't a  
hard  
decision to  
make.

