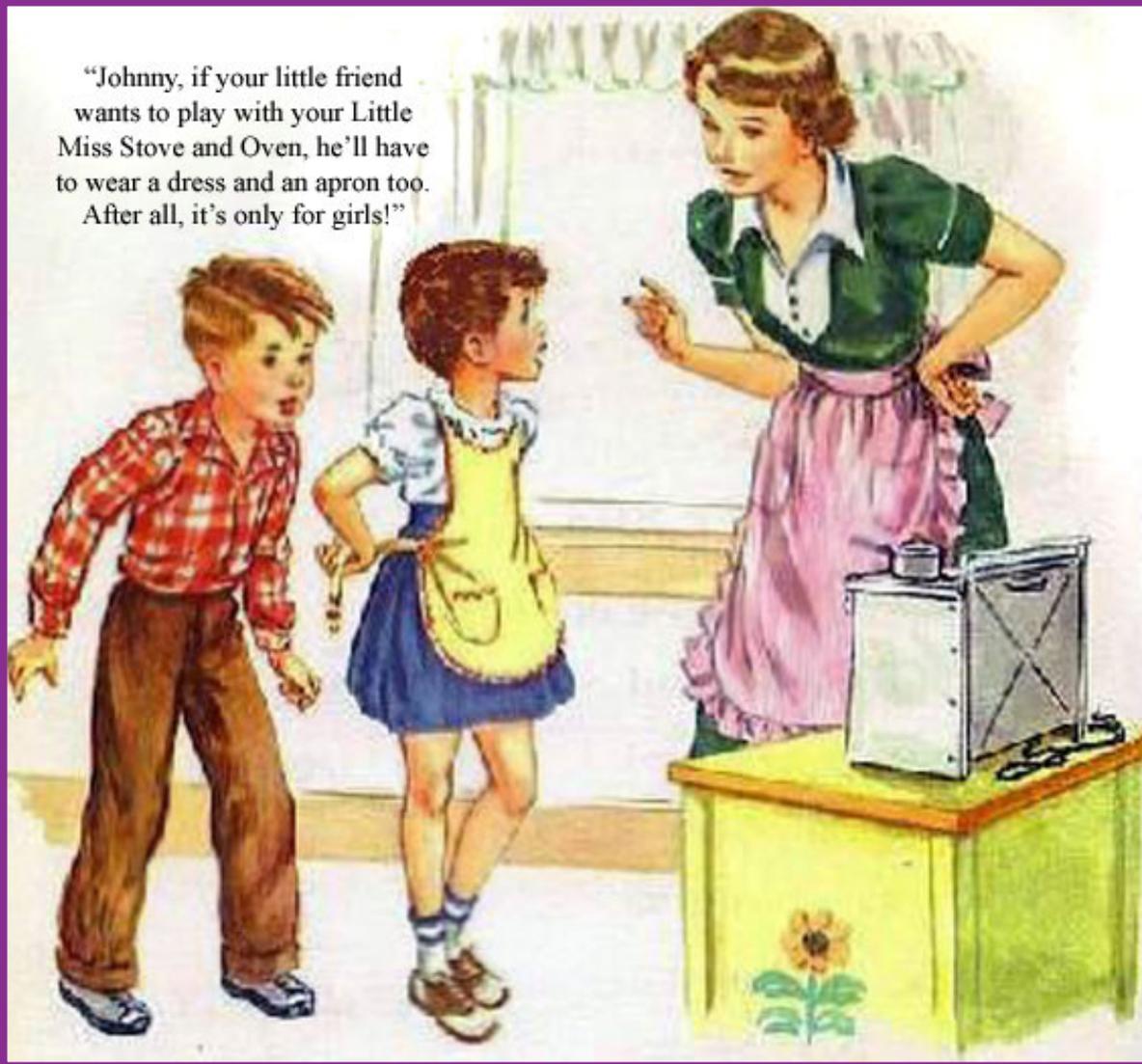


Princess Lacey's
Picture Album #27: Fantasy Ads
Advertisements Aimed at Sissies We'd Like to See!

"Johnny, if your little friend wants to play with your Little Miss Stove and Oven, he'll have to wear a dress and an apron too. After all, it's only for girls!"



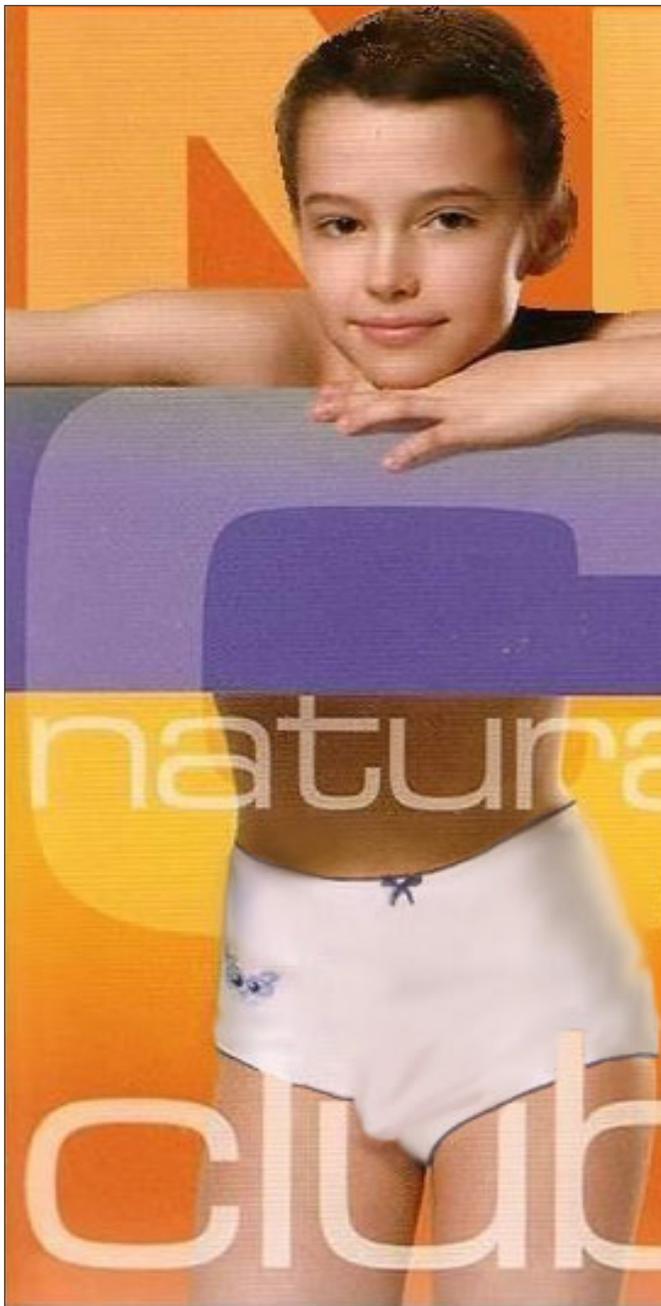
Adults Only

Fantasy Entertainment

If you are a sissy pantywaist and like to dream about how you'd like things to be, this publication is for you with its fantasy pictures based on real advertisements that we have converted to appeal to pansies and feminine men and boys just like you.

Since 1981

A P R I N C E S S P R O D U C T I O N S P U B L I C A T I O N



The prettiest
panties your
boy will
ever wear!

NC[®]
natural club
for boys



**Silky panties aren't just for girls!
These panties will have your boys
begging for more!**

*"Panty your boy, it's the
easiest way to teach him
how to be good."*

M

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American SISSY

July 1939
15 Cents

*For moms and dads who
support their sissy sons*

Winning racer treats the crowd to a big display of his lacy bloomer panties!



How to introduce a bully boy to the pleasures and joys of being a pantywaist sissy ... [page 12](#)

Readers tell us how they panty trained their boys [page 16](#)

Dr. Cindy Malone: Disciplining a petticoat punished boy ... [page 22](#)

New boys' panty styles ... [page 31](#)

Readers letters ... [page 46](#)

Brother-and-Sister Skirt-and-Panty Sets Now Available

A. For Boys



B. For Girls



SEARS

Pretty pleated skirts with attached modesty
panties, especially needed for boys who
often get excited in the silky nylon
underpanties they wear underneath.



*B*oys will be girls in
silk and taffeta...



Boys' Panties

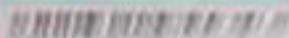
Boys' nylon tricot
sissy panties

More mothers buy
BREITEN panties for
their boys than any
other panty brand!

"Feel the softness"



**Boys' size
10-12**



Warner Bros. star
Joan Crawford
and her sissy
son Christopher
enjoy America's
favorite
drink for
mommies
and
sissies.



BOYS' PARTY DRESSES

Sears

Your boy will look
and feel pretty at
his next party.
Moms know that
boys who wear
dresses are much
easier to control
and are better
behaved!



Sissy boys
love SEARS



“Jack, Gerber’s new nylon-covered training panties are a great way to transition out of diapers and into pretty big girls’ panties!”



JoMays
Bridal Boutique
Springfield and Mason

We bought our sons' flowergirl dresses at JoMay's. The boys were delighted, and everyone remarked how beautiful they looked. We bought the cancan pettiocoats and ruffled rhumba panties and camisoles in the girls' lingerie department at Macy's.



"Toby, mom says if you stay dry for one whole month, she'll let you graduate to your new sissy training panties form Gilford's."

Gilford's Department Store
For All Your Needs

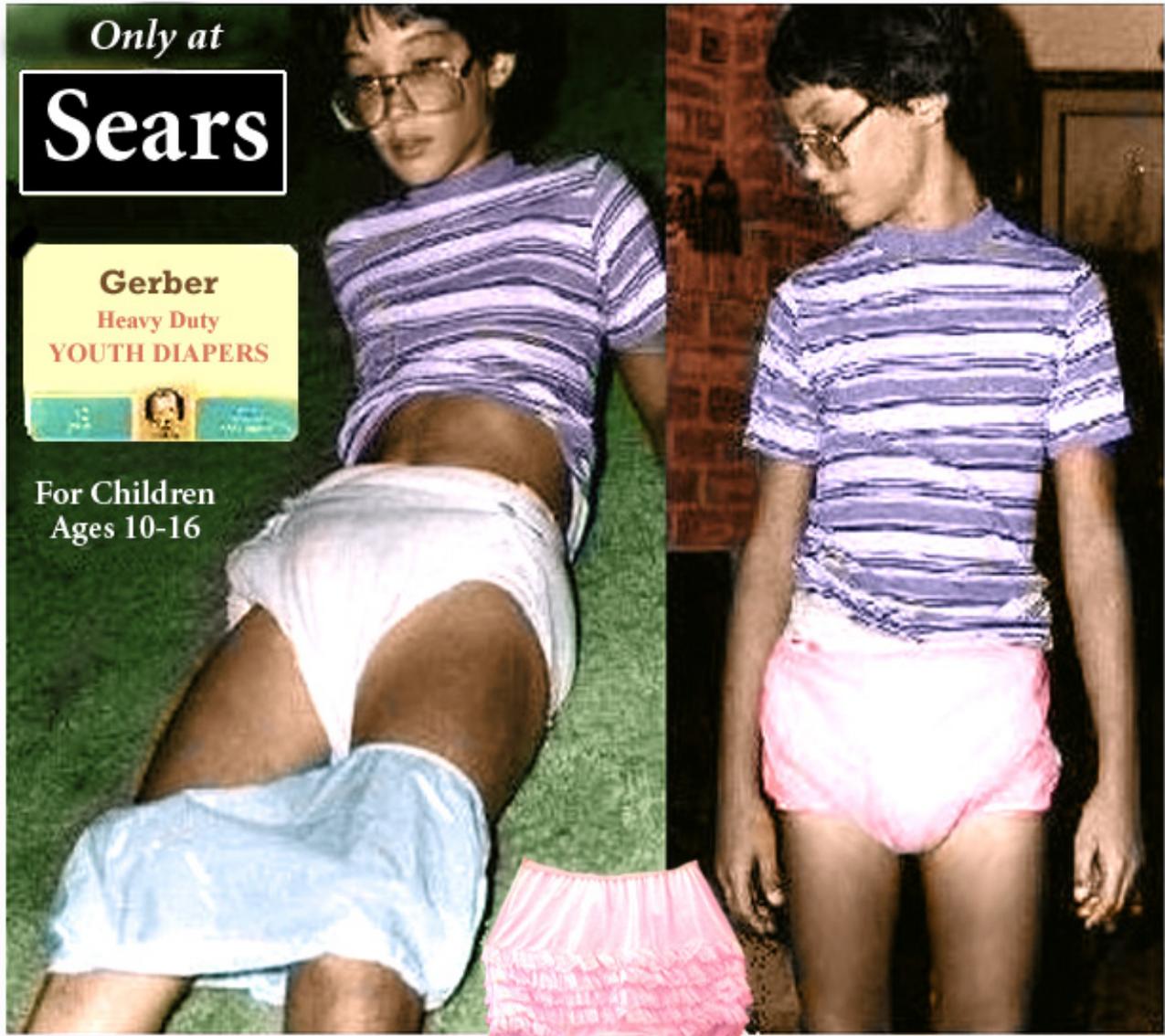


The Old Time Costume Company

Hollywood and San Francisco

We feature a complete supply of sissy boy and girls' clothing for every petticoat punishment need. And for panty training, we have the largest and best selection of shamefully frilly rhumba panties!

Diapers and Plastic Panties for Children and Teens



Heavyweight Gauze Diapers for Older Children and Teens Super Absorbency for Day and Night

Our best diaper for daytime or nighttime wear. Gerber Youth Diapers keep your child dry at school, on auto trips, visits to relatives or at night. Double-diaper for wearing all night without need for changing.

Youth Diaper sized to fit 10-16.
Box of 12. White cotton. Machine wash.
29 H 117 Box \$3.29

Plastic Panties Keep Your Growing Child or Teen Safe and Dry in Pull-On or Snap-On Styles

Finally, plastic panties large enough for your older child or teen that easily fit over thick or even double diapers. Made of heavy-gauge plastic for wear by active children. Available in clear, pure white, baby blue and sissy pink.

Youth Plastic Panties available in youth sizes 10-12, 12-14, or 14-16.
29 H 298 Each 99¢

Also! Just Arrived! Beautiful, Heavily Ruffled, Lacy Nylon Rhumba Panties!

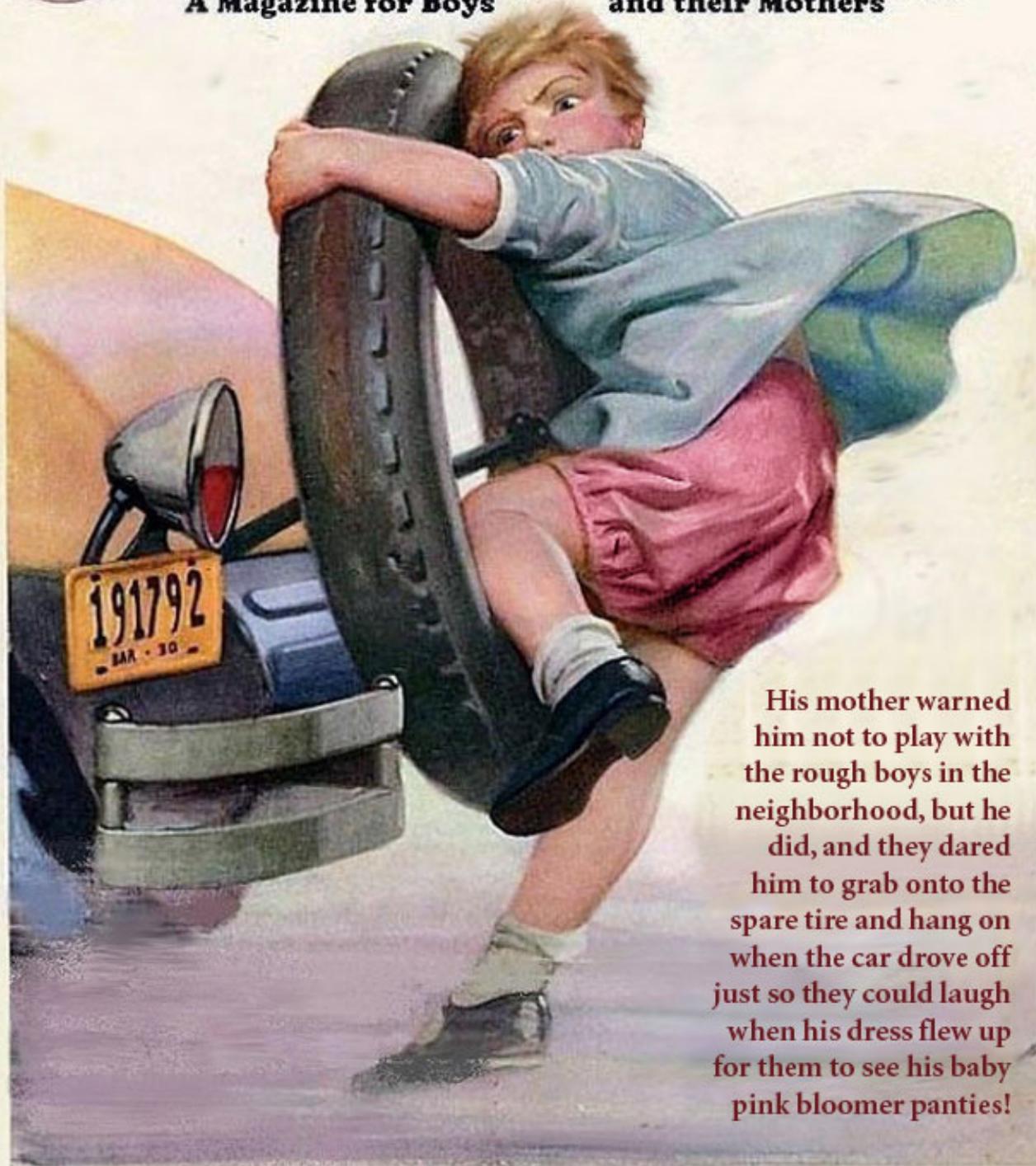
Ask us about our special silky 'reward' panties mothers love to use to tease and entice their boys to stay dry!

WEEK
ENDING
JUNE 28, 1930

5c

Sissy Boy

A Magazine for Boys and their Mothers



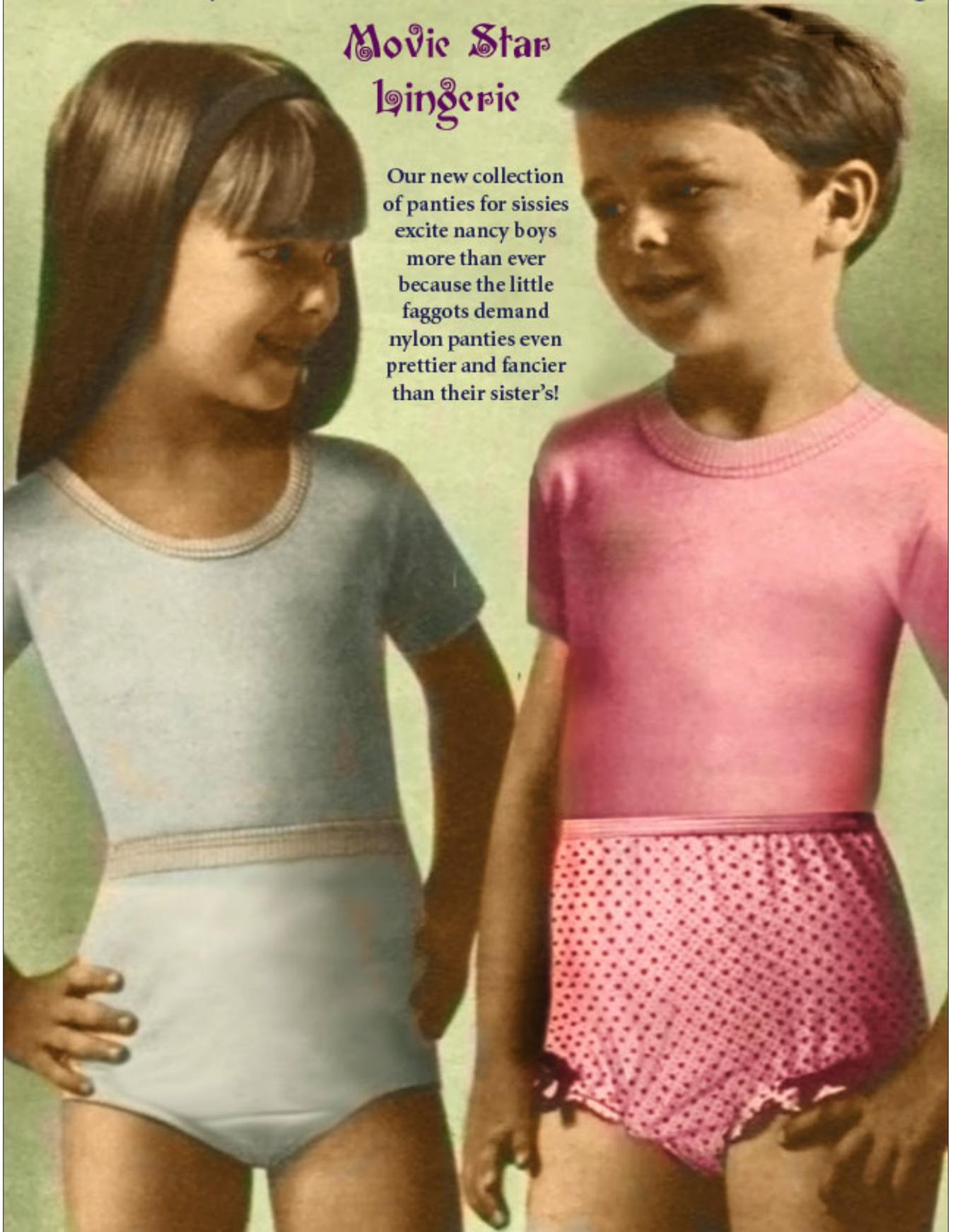
His mother warned him not to play with the rough boys in the neighborhood, but he did, and they dared him to grab onto the spare tire and hang on when the car drove off just so they could laugh when his dress flew up for them to see his baby pink bloomer panties!

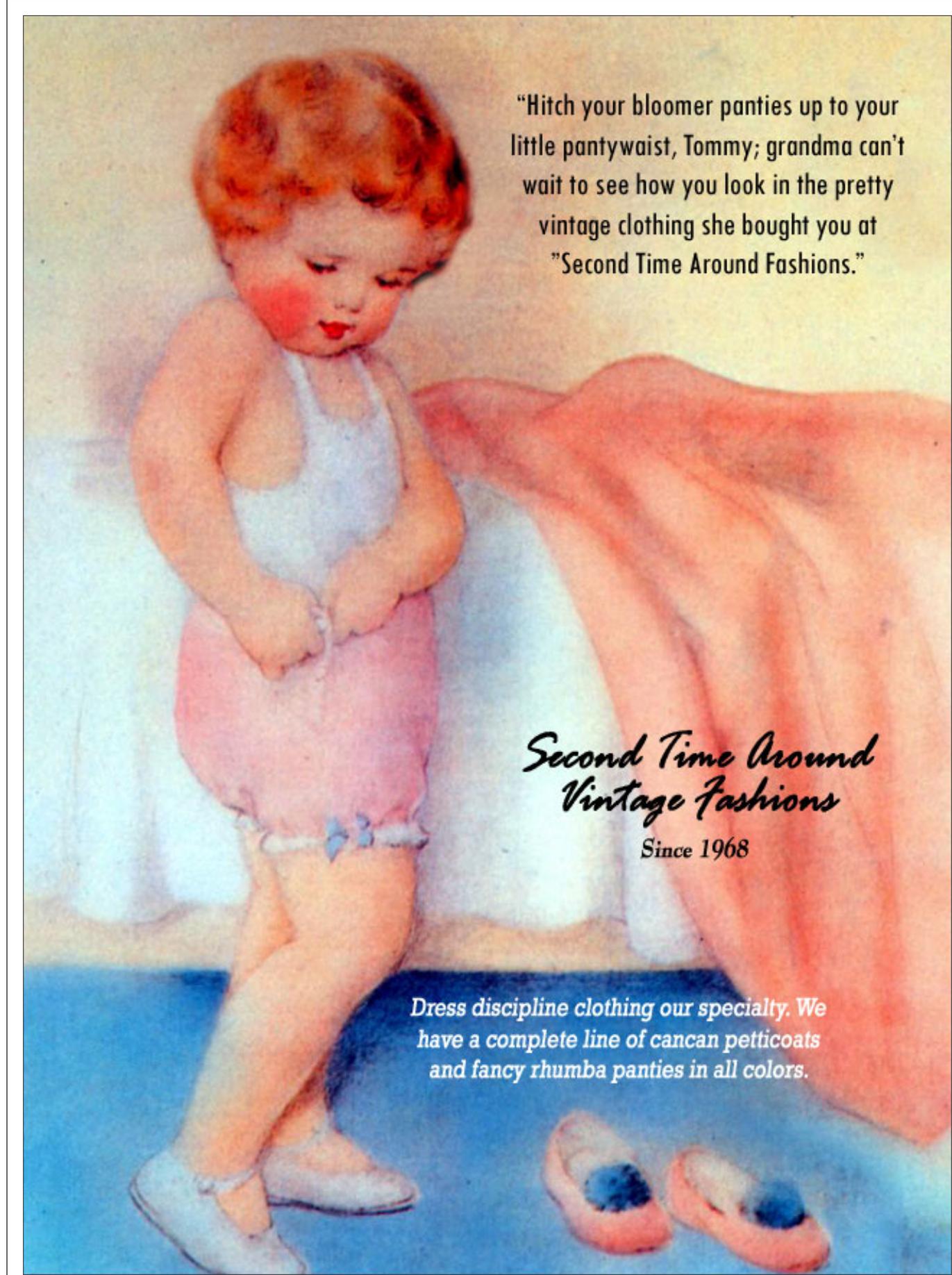
Keeping Your Boy in Rubber Pants

Girls are now jealous of the underwear their brothers are wearing!

Movie Star Lingerie

Our new collection
of panties for sissies
excite nancy boys
more than ever
because the little
faggots demand
nylon panties even
prettier and fancier
than their sister's!





"Hitch your bloomer panties up to your little pantywaist, Tommy; grandma can't wait to see how you look in the pretty vintage clothing she bought you at "Second Time Around Fashions."

*Second Time Around
Vintage Fashions*

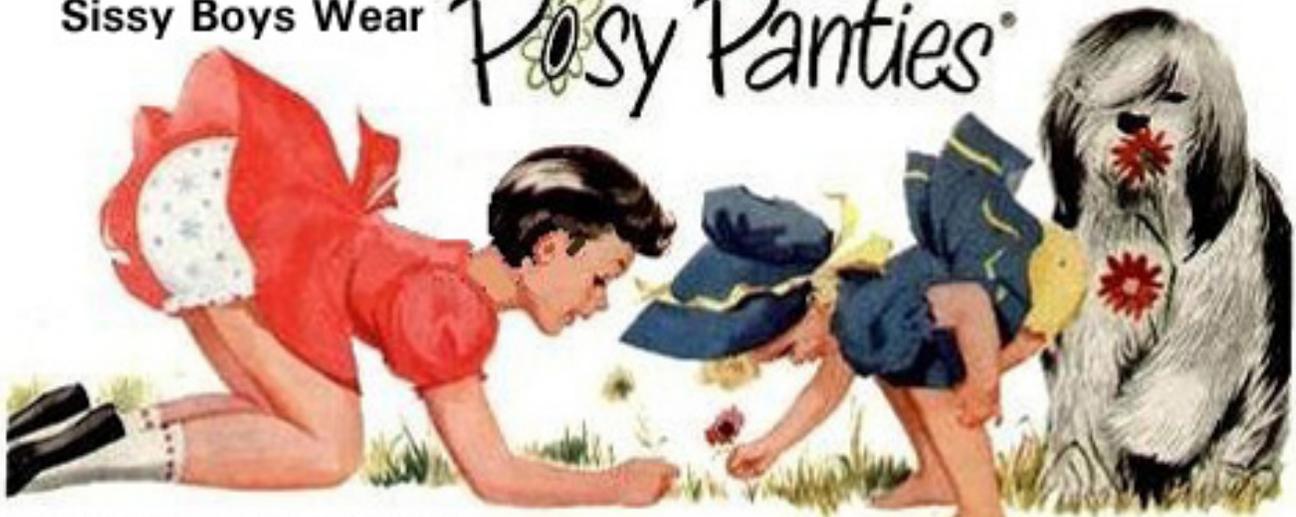
Since 1968

Dress discipline clothing our specialty. We have a complete line of cancan petticoats and fancy rhumba panties in all colors.



For the modern mother, we stock everything she needs to keep her children healthy, happy, and prettily dressed in old-fashioned petticoat punishment and shame clothing.

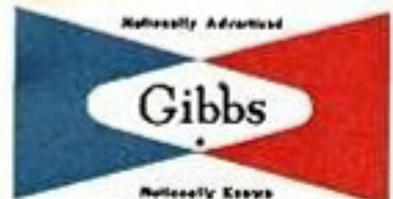
Sissy Boys Wear **Posy Panties**



The prettiest panties any sissy boy could hope to wear. Since they are as pretty as his sister's panties, boys can't help lifting up their dresses to show off their pretty Posy Panties to their moms, dads, aunts, and men who smile at them!



in 2 sizes only: Buttons Yellow, Fern Green, Camellia Blue, Pink and Showstopper White. Also in ShowStops girls' sizes.

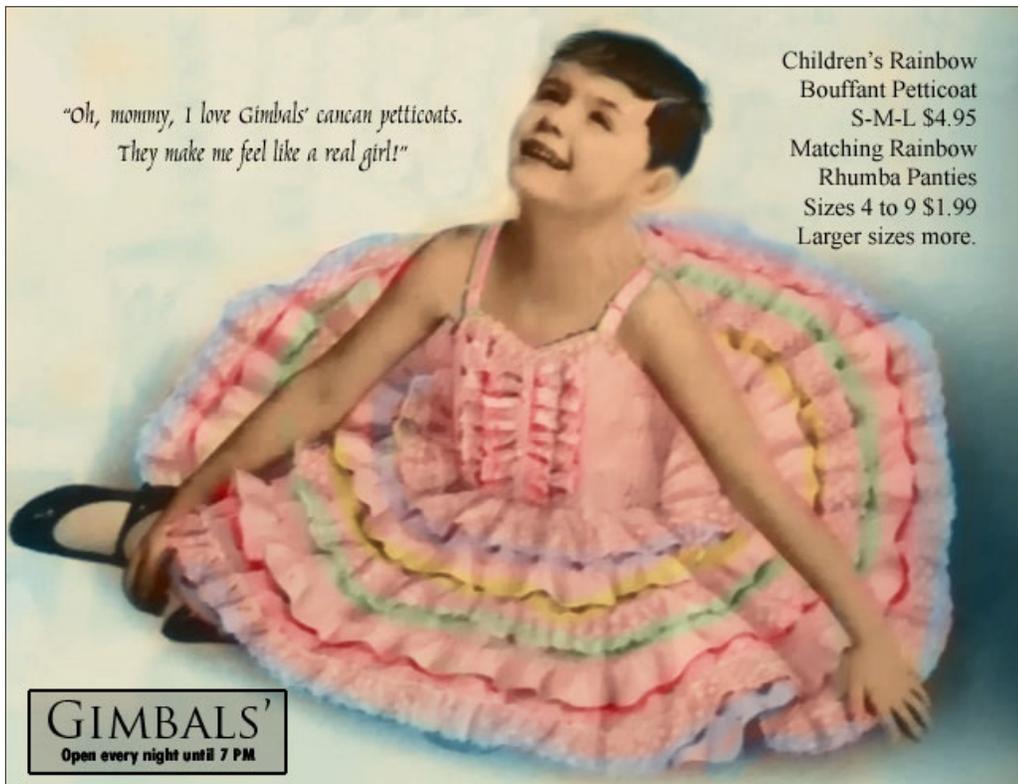
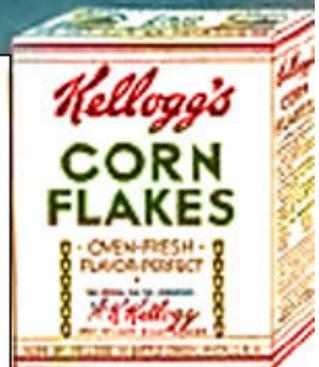


Gibbs Underwear Company, Philadelphia 34, Pa.



With Kellogg's
Corn Flakes
every morning,
anything is
possible!

Johnny, girls
don't swing that
high in the air;
you're showing
everyone your
lacy panties!



*"Oh, mommy, I love Gimbals' cancan petticoats.
They make me feel like a real girl!"*

Children's Rainbow
Bouffant Petticoat
S-M-L \$4.95
Matching Rainbow
Rhumba Panties
Sizes 4 to 9 \$1.99
Larger sizes more.

GIMBALS'
Open every night until 7 PM



My boys' behavior has drastically improved since I've used Johnson's Sheep Gelding Machine on them. With just one snip, each of my boys lost his balls. I keep them in dresses now since there's no sense of raising them as boys anymore. I keep them in panties too because they love them and they fit so nicely.



JOHNSON'S
GELDING MACHINES
Just one snip takes the fight right out of them!

*Lilly Sutton
Shops*

Everything for the
sweetest girlie girls
and now for sissy
boys too!



One Stop Shopping!
We've added a Sissy Boy
Department to our stores
where parents can shop in
privacy and comfort and end
the need to travel far away to
overpriced specialty shops
for their feminine boys.

Active Sissy Boys who love pretty
nylon panties need panties that stand
up to all the wear and tear and repeated
stretching and twisting without being
ruined as well as still look great during
mommy and daddy's careful panty
inspections. Werner's Classic Panties
do all that and are stain resistant too!



*Werner's Classic
Panties for Boys*

On Sale Now!
Buy 3, get 1 FREE!

Pretty Nylon Spanky Pants are so resilient and durable that they are often handed down from big sister to little sister to littler sister, and sometimes even passed on down to their little brother!

Even after years of wear, many moms just can't bear to part with their daughter's very durable Spanky Panties because they are still in great shape and get passed onto their brothers, and those boys reportedly love them!

**SPANKY
PANTS**

(thank Carter's)

Carter's

Any girl over two knows it's true. Carter's Spanky Pants are the smoothest, softest, sweetest-fitting pants, besides being the nicest, neatest, prettiest-looking pants. And now they're causing even a greater flurry—snowflakes have landed on Carter's Spanky Pants. Such a c-o-o-l way to sit down in the middle of spring.

Snowflake print in melon yellow, aqua, pink and other Spanky Pants in prints, pastels and white. Women's sizes, S-M-L, 85¢ to 95¢. Jr. figure sizes, 7 to 15, 79¢ to 89¢. Teen sizes, 8 to 16, 79¢ to 89¢. Girls' sizes, 2 to 16, 69¢ to 89¢. The William Carter Co., Needham Heights 94, Mass.

