


SOME DAYS LATER...

BRINGING
VARIETY WILL
MAKE YOU SEEM
MORE RELATABLE
TO THEM...

ARE
YOU SURE I
SHOULD SHARE A
RECIPE WITH MY
FOLLOWERS?





INSTEAD
OF FOCUSING ON
ONLY ONE TYPE OF
CONTENT, SHOWING
DIFFERENT SIDES OF
YOURSELF IS REALLY
IMPORTANT

AFTER
ALL, YOU'RE
PROMOTING
YOURSELF, NOT
JUST ONE KIND
OF POST

SO...
I'M THE
PRODUCT
NOW?



EXACTLY!

NOW GET
TO WORK... THE
BREAD WON'T
BAKE ITSELF!

FINE...

FAST FORWARD >>

SCHMIDT & PRISS

& PRISS

SCHMIDT & PRIS

CHOP

CHOP



YOU
STILL HAVE
THREE ADS TO
RECORD...

OOH!

I'M
GETTING
EXHAUSTED...



IF YOU WERE MABEL FULL TIME, THIS WOULD BE EASIER...

YOU COULD JUST ADD IT TO YOUR ROUTINE INSTEAD OF CRAMMING EVERYTHING INTO ONE DAY



SCRITCH
SCRITCH





ALRIGHT,
I'LL CHANGE
OUTFITS SO WE
CAN SHOOT THE
FIRST AD...

HEHEHE

WHY ARE YOU RUNNING?



HMM

JUST
IMAGINE HAVING
TO EXPLAIN ALL
THIS TO MY
FAMILY...

FRUSTRATED



AFTER THE FIRST AD...

WITH THE RIGHT MARKETING, I THINK YOU'VE GOT THE POTENTIAL TO GROW EVEN MORE

MY PAGE IS STILL GROWING

EXCITED



BEING A
NICHE
INFLUENCER
DOESN'T SOUND
SO BAD...

COMPANIES
ARE ALREADY
REACHING OUT TO
ADVERTISE THEIR
PRODUCTS
WITH US



THE
FUTURE
LOOKS BRIGHT.
YOU'VE GAINED
VISIBILITY...AND IF WE
KEEP DEVELOPING
YOUR IMAGE...



YOUR
AUDIENCE IS
90% FEMALE,
WITH NO VERY
SPECIFIC AGE
RANGE....



WE
COULD TEST
SO MANY
THINGS!

I'M
HAVING FUN
RECORDING
CONTENT. I
REALLY LIKE THE
CHARACTER I'VE
CREATED...



I CAN FEEL IT... YOU'RE DOING YOUR BEST TO DELIVER QUALITY

YOU COMPLAIN HERE AND THERE, BUT IT'S MOSTLY JUST CREATIVE DISAGREEMENTS

MHMM!



BREAK'S
OVER, LET'S
GET BACK TO
WORK!

ALRIGHT...
I'LL GO
CHANGE MY FIT
AGAIN...




ANOTHER AD

HELLO, SWEETIES!





TODAY
I HAVE
SOMETHING TO
SHOW YOU, I
RECEIVED SOME
GIFTS!



I'M
SO EXCITED
TO SHOW
YOU!



LET'S
OPEN IT
TOGETHER,
SHALL WE?

THE
BOX IS
SOOOO
HEAVY!





GOSH! IT'S SO CUTE!



I'M
OBSESSED!
LOOK AT THE
DETAILS, IT'S PURE
PERFECTION!

SOME DAYS LATER...

BOSS,
THERE'S A
GENTLEMAN HERE
WHO WANTS TO MEET
YOU

STRANGE...
I'M NOT
EXPECTING
ANYONE





HE
SAID HIS
NAME IS VITO
BIANCHI. HE'S A
BUSINESSMAN

LET
HIM IN

YES,
BOSS!



WHERE SHOULD I BEGIN...

HOW CAN I HELP YOU, MR. BIANCHI?





WHAT
SHOULD I
CALL YOU...
PAOLO? OR DO
YOU PREFER
MABEL?

PARALYZED

