



Sweet Revenge 🍰



IT'S SO
STRANGE
CARRYING A
PURSE... BUT MY
CLOTHES DON'T
HAVE ANY
FUNCTIONAL
POCKETS

click
click
click



I CAN FEEL THE BREEZE THROUGH MY PANTYHOSE... IT'S A PLEASANT SENSATION VERY DIFFERENT FROM WALKING IN HEELS. FIVE MINUTES AND MY FEET ARE ALREADY BURNING


CLICK

CLICK

CLICK



I'LL HAVE
TO CALL AN LIBER...
IT'D BE WEIRD IF I
SHOWED UP IN MY
PERSONAL CAR



HANNA
REALLY DID THE
FULL MAKEOVER... EVEN
THE SWEET PERFUME I
KEEP CATCHING WHIFFS OF.
IT'LL BE HARD FOR
ANYONE TO GUESS I'M A
MAN AT FIRST GLANCE... MY
VOICE IS THE BIGGEST
GIVEAWAY

click

click

click

LATER...

HELLO,
MS. MABEL

HELLO,
MARCELA, IT'S
A PLEASURE TO
FINALLY MEET YOU
IN PERSON



THE
PLEASURE'S
MINE, WELCOME!

HOW WAS
YOUR TRIP?

I'M
NOT BIG ON
TRAVEL... I
PANIC ON
PLANES... THANK
GOD TRAINS
EXIST!



AND
WHAT IF YOU
HAD TO TAKE A
PLANE?

GIN!



HEHEHE!

HEHEHE!





I JUST LOVE YOUR OUTFIT!

REALLY? IT'S WHAT I LOVE WEARING TO MEETINGS... I FEEL EMPOWERED, LIKE IT'S MY ARMOR


THAT'S AN INTERESTING WAY TO PUT IT!

AT THE STUDIO...

WOULD YOU
LIKE SOME
TEA? MAYBE
COFFEE,
MABEL?


THANKS,
BUT I'M FINE,
MARCELA





FIRST,
I WANT TO
THANK YOU IN
ADVANCE, MABEL. I
KNOW YOU'RE A BUSY
PERSON, AND I'M
AMAZED YOU MADE
TIME TO COME


I'M
HAPPY I
COULD
MAKE IT



SO,
FIRST I WANT
TO EXPLAIN MY
METHODOLOGY

SURE!

INSTEAD OF A
TRADITIONAL Q&A,
I'D RATHER JUST HAVE
A NATURAL
CONVERSATION LIKE
TWO PEOPLE GETTING
TO KNOW EACH
OTHER



I
THINK A
MORE ORGANIC
APPROACH WORKS
BETTER THAN
STICKING TO A RIGID
STRUCTURE

I
AGREE
WITH YOU

ARE YOU IN A RELATIONSHIP, MABEL?

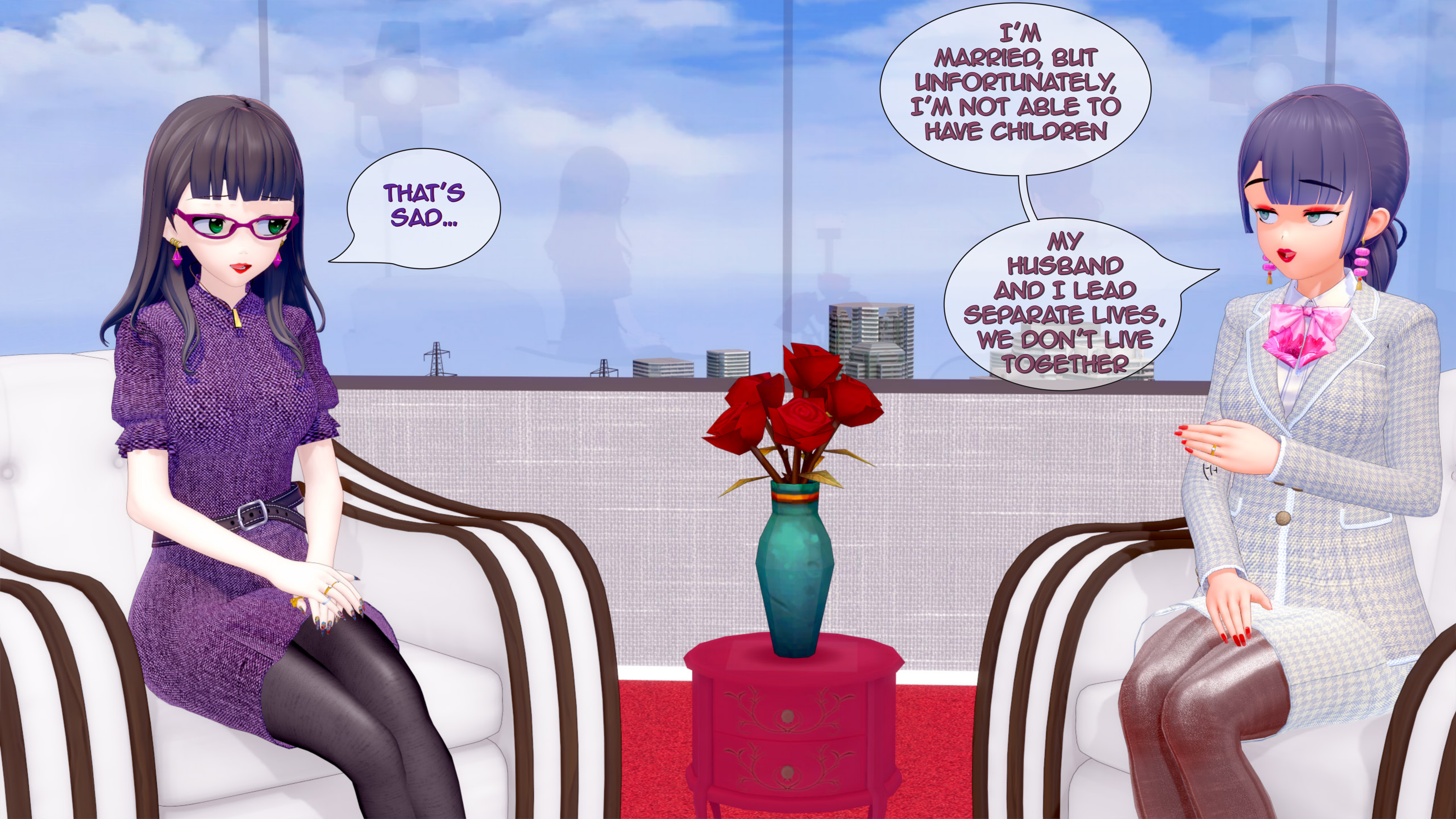
HMM

YES, I AM. BUT IT'S NOT EXACTLY CONVENTIONAL

HMM

I HAVE A BOYFRIEND, PRETTY NORMAL SETUP... HOW DOES YOURS WORK?





THAT'S SAD...

I'M MARRIED, BUT UNFORTUNATELY, I'M NOT ABLE TO HAVE CHILDREN

MY HUSBAND AND I LEAD SEPARATE LIVES, WE DON'T LIVE TOGETHER

SURPRISED


THAT'S REALLY DIFFERENT

WE LOVE EACH OTHER, BUT WE BELIEVE IN PRESERVING OUR INDIVIDUALITY

SO, IS IT AN OPEN RELATIONSHIP?

NO, WE'RE A COUPLE, WITH INDEPENDENT LIVES





THAT'S VERY UNUSUAL... I DON'T THINK IT'D WORK FOR ME

FOR US, IT WAS THE RIGHT DECISION. WE SPEND QUALITY TIME TOGETHER, BUT WE ALSO GIVE EACH OTHER SPACE

HOW LONG HAVE YOU HAD THIS ARRANGEMENT?

UNCOMFORTABLE

WE'VE NEVER HAD A CONVENTIONAL SETUP... IT'S BEEN FOUR YEARS NOW, TWO OF THOSE MARRIED

DO
YOU WORK
WITH YOUR
HUSBAND?

I'D
SAY PROBABLY
NOT... BUT YOU
DO KNOW HIM

PAOLO?

HMM

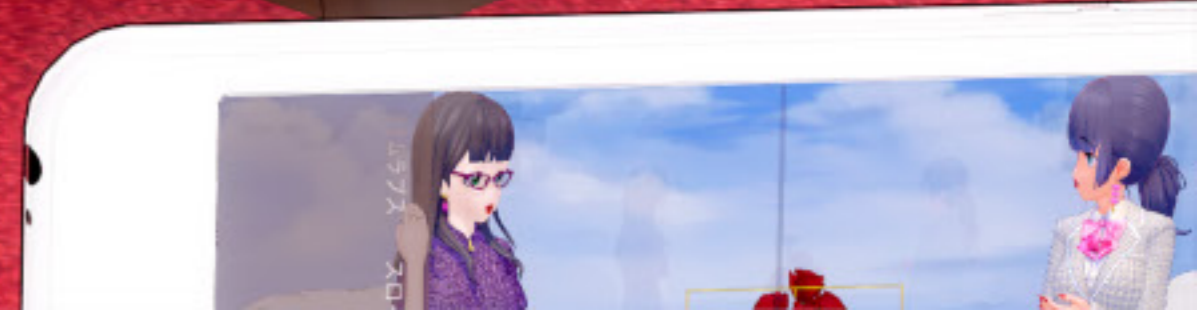
BUT
PLEASE DON'T
INCLUDE THIS, I
PREFER TO KEEP MY
PERSONAL LIFE
PRIVATE

OF COURSE!

SO,
ARE YOU
INVESTING IN THIS
BUSINESS BECAUSE
HE'S YOUR
HUSBAND?

NO,
I'M DOING IT
BECAUSE IT'S
WHAT I DO FOR
A LIVING

I JOIN
COMPANIES AS A
PARTNER...SOMETIMES
IT'S AN EXISTING ONE
THAT NEEDS CAPITAL FOR
NEW PROJECTS, OR A NEW
ONE WITH A SOLID
BUSINESS PLAN



HOW
DID YOU GET
INTO THIS KIND OF
BUSINESS?

I
STARTED
INVESTING MY OWN
MONEY IN STOCKS
WHEN I WAS 16. AS I
GOT OLDER, I KEPT
TRYING TO DIVERSIFY
MY PORTFOLIO

YEARS
LATER, I WAS
WORKING AT A
MULTINATIONAL
COMPANY. I CLIMBED THE
CORPORATE LADDER, BUT
EVENTUALLY HIT A
CEILING I COULDN'T
BREAK THROUGH



AND
WHAT WAS
IT?

CHALVINISM...
EVERY
PROMOTION I WAS
UP FOR WENT TO A
LESS QUALIFIED MALE
COLLEAGUE

MEN
WITH FEWER
TECHNICAL
AND SOCIAL
SKILLS THAN I
HAD

THAT'S REALLY
UNFORTUNATE... IT
FEELS LIKE THAT'S
STILL THE CASE IN A
LOT OF TRADITIONAL
COMPANIES




THE
SEXISM WAS
EVERYWHERE... EVEN
AFTER MORE THAN TEN
YEARS AT THE COMPANY,
MANY MALE EXECUTIVES
STILL SAW ME AS JUST A
PRETTY FACE

ASSERTIVE

THAT
WAS MY TURNING
POINT, I DECIDED TO
START MY OWN
BUSINESS INVESTING IN
VENTURES WHERE I COULD
ACTUALLY MAKE MONEY
AND BE RESPECTED





AND
HOW EXACTLY
DO YOU MAKE
MONEY, MABEL?

I
INVEST MY
OWN MONEY
INTO PROJECTS
THAT MAY OR MAY
NOT SUCCEED. WHEN
THINGS GO WELL, I
HAVE TWO
OPTIONS:

I EITHER
KEEP MY SHARE
AND EARN ONGOING
INCOME OR I SELL IT,
EITHER BACK TO THE
ORIGINAL ENTREPRENEUR
OR TO ANOTHER
INVESTOR

AND
THAT'S
HOW I KEEP
THE WHEEL
TURNING


HOW DO YOU KNOW WHERE TO INVEST?

I SEE...

THAT'S A TRADE SECRET!

HEHE!





HOW
DO YOU
BALANCE ALL
THAT AND STILL
MAINTAIN A GOOD
QUALITY OF
LIFE?

FIRST
OF ALL, I
DON'T SEE IT AS
SIMPLY BUYING
COMPANY SHARES,
IT'S MORE LIKE
BUYING KNOWLEDGE
FROM MY BUSINESS
PARTNERS

I LET
THEM RUN THE
BUSINESS... OF
COURSE, I WANT TO
KNOW WHERE MY MONEY
IS GOING, BUT IN MY LINE
OF WORK, THE MOST
IMPORTANT THING IS
FINDING PEOPLE I CAN
TRUST



A
PROJECT CAN
FAIL, BUT IF SOMEONE
ACTED IN GOOD FAITH AND
GAVE IT THEIR BEST, I'D STILL
CONSIDER WORKING WITH
THEM AGAIN IF THEIR NEXT
IDEA SHOWS POTENTIAL



THAT'S WHY I DON'T SPEND MY TIME MANAGING MULTIPLE COMPANIES... I FOCUS ON WHERE I'M REALLY NEEDED

IF MY WHOLE LIFE WERE JUST WORK, I WOULDN'T HAVE TIME TO ENJOY SIMPLE THINGS...LIKE MYSELF, MY HUSBAND, AND THE TIME WE SHARE TOGETHER

I TOTALLY
AGREE
WITH YOU,
MABEL!

WHAT'S
THE POINT OF
MAKING MONEY IF
YOU'RE ALWAYS
WORKING AND NEVER
HAVE TIME TO ENJOY
THE SIMPLE
PLEASURES IN
LIFE?



TO
WRAP IT UP...
TELL ME ABOUT A
DREAM OR PLAN
YOU HAVE

MY
DREAM IS TO
HAVE A BABY...
UNFORTUNATELY, I
CAN'T, BUT IN THE
FUTURE, I PLAN TO
ADOPT, I WANT TO
BE A MOM

AND
NOT THE KIND
OF MOM WHO
OUTSOURCES
RAISING A CHILD, I
WANT TO BE THERE
FOR THEM

THAT'S
BEAUTIFUL!



SOME TIME LATER...

I HAVE TO THANK YOU AGAIN, MABEL, I TRULY ENJOYED OUR TALK. BUT WHY DON'T YOU HAVE ANY SOCIAL MEDIA?

I PREFER TO KEEP MY LIFE PRIVATE

BUT THINK ABOUT IT, PEOPLE WOULD LOVE TO KNOW MORE ABOUT YOU. IT COULD BE GREAT FOR BOTH YOUR PERSONAL IMAGE AND YOUR BUSINESS



IF YOU
EVER START AN
INSTAGRAM
ACCOUNT, FOR
EXAMPLE, I COULD
INCLUDE IT IN THE
ARTICLE SO READERS
CAN FOLLOW YOU

I'LL
THINK
ABOUT IT

THAT
ACTUALLY
SOUNDS LIKE A
GREAT IDEA!

